MANUFACTURER WEEKLY BASE RATES

	1989 AVG. BASE RATE
PHILIP MORRIS	4,212
R.J. REYNOLDS	3,187
BROWN & WILLIAMSON	1,098
LORILLARD	823
AMERICAN	708
LIGGETT	296
INDUSTRY	10,324

BASED ON 1989 CONSUMER TAKEAWAY FOR BASE SCENARIO

Source: https://www.industrydocuments.ucsf.edu/docs/jfgj0004